

Job Title: Content and Graphic Design Associate

Location: Beirut, Lebanon

Position Type: Full-time

Organization: DEVONEERS

Website: www.devoneers.org



About DEVONEERS

DEVONEERS is a purpose-driven firm committed to enabling inclusive economic growth by addressing the practical and systemic challenges that block SME transformation in fragile and transitioning economies.

We partner with businesses committed to meaningful growth and ready to advance to the next level of performance, resilience, and competitiveness. Our work bridges day-to-day enterprise needs with systemic transformation by applying field-informed, results-driven methods that strengthen internal capabilities while unlocking opportunities for export, investment, and digital evolution.

Through value chain approaches and market systems thinking, we address the root constraints limiting SME growth, from operational bottlenecks to leadership gaps. Our solutions are designed to improve performance at the firm level while also contributing to broader structural shifts that make local markets more inclusive, connected, and future ready.

We also know that how we communicate ideas, insights, and impact is just as critical as the work itself. As we grow, we are investing in building a stronger visual identity and a smarter communication strategy that reflects our values and thought leadership.

The Opportunity

We are seeking a creative, detail-oriented, and versatile Content and Graphic Design Associate to join our core team. This is a full-time role designed for someone who is passionate about using visual storytelling and content strategy to showcase purpose-driven work.

The role combines hands-on design execution with support for communication across digital channels, client-facing content, and internal knowledge products. You will work closely with senior leadership, technical teams, and external partners to elevate how DEVONEERS presents its voice and work to the world.

This is a great opportunity for someone who enjoys working across mediums, cares about substance as much as style, and wants to help shape the visual and strategic language of a growing mission-led firm.

What You'll Do

Your role will include a combination of visual design, communication content development, and strategic coordination. Tasks include:

- Designing branded materials including reports, presentations, social media posts, briefs, and visual templates
- Supporting the development and rollout of a structured communication calendar

- Translating technical content into clear, visually compelling infographics and layouts
- Creating, managing and updating content across digital platforms (LinkedIn, website, etc.)
- Supporting internal knowledge design and visual documentation
- Coordinating with team members and external stakeholders as needed

What We're Looking For

Required:

- 2–4 years of experience in content development, visual communication, and graphic design
- Strong command of design tools such as Canva, Adobe Illustrator, InDesign, PowerPoint
- Excellent communication skills and visual storytelling ability
- Fluency in English and Arabic
- A sharp eye for detail, aesthetics, and consistency
- Ability to work independently and meet deadlines in a structured environment

Preferred:

- Experience managing LinkedIn pages or other professional social media platforms
- Familiarity with the development sector, or mission-driven advisory work

Why Join Us

At DEVONEERS, you'll be part of a thoughtful and committed team delivering work that matters. You will:

- Shape the visual and communication identity of a growing purpose-driven firm
- Receive mentorship and the opportunity to stretch your creative and strategic skills
- Contribute to high-impact projects at the intersection of business, development, and systems change
- Join a company that values precision, design thinking, and meaningful engagement

How to Apply

Please send your **CV, portfolio or samples of your design work**, and a brief **cover letter** explaining your interest in this role to:

hr@devoneers.org

Subject Line: Content and Graphic Design Associate

Applications are reviewed on a rolling basis. Only shortlisted candidates will be contacted for interviews.